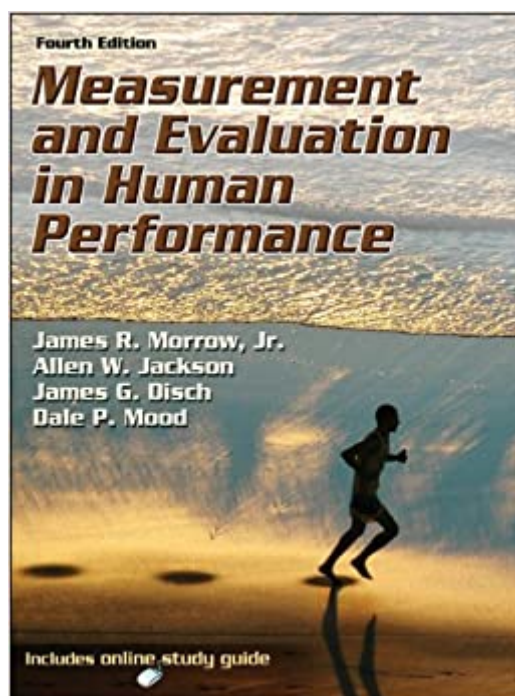


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# Measurement And Evaluation In Human Performance With Web Study Guide-4th Edition



## Synopsis

Measurement and Evaluation in Human Performance, Fourth Edition, paves the way for students and professionals to identify and solve human performance problems in the areas of kinesiology, physical education, health, and fitness. Focusing on the concepts of reliability, objectivity, and validity, the text introduces students to tests and measurements and guides them through statistical decision making and accurate interpretation of data. Measurement and Evaluation in Human Performance, Fourth Edition, is designed with student learning in mind with its practical approach, easy-to-read style, and minimal mathematics. Like previous editions, the text combines introductory algebraic concepts with explanations of reliability and validity to assist students in developing the knowledge and tools to gather and analyze data for decision making. The fourth edition also features many upgrades:

- An updated online study guide that incorporates more student activities, computer tasks, and quiz questions to help students comprehend the concepts
- A realignment of chapters into four cohesive sections leading from background knowledge and basic statistical concepts to supportive theories and practical application
- Greater use of Microsoft Excel to assist with statistical calculations, including an appendix of directions, screen captures, and templates for complex calculations
- Inclusion of large sample data sets with each chapter

The online study guide content that help students review concepts and emphasize the value of computer skills in the field of measurement and evaluation

- More information on physical activity assessment incorporated into all chapters
- A new contributor who lends expertise to teachers and coaches in a chapter addressing performance-based assessment

In addition to incorporating use of MS Excel, this edition continues to use Predictive Analysis Software (PASW), previously known as Statistical Package for the Social Sciences (SPSS). These computer applications provide students with the skills to quickly complete time-consuming and difficult calculations for large amounts of data. A unique strength of the text is the presentation of practical settings where students will use their measurement and evaluation skills. After learning how to analyze and interpret data using concepts of reliability and validity from norm-referenced and criterion-referenced perspectives, students will see how to apply their skills to develop written tests and surveys, assess physical fitness and activity in adults and youth, assess sport skills and motor abilities, and make psychological measurements by using scales in assessing attitudes, beliefs, and concepts. Finally, students will find special learning elements throughout the text such as chapter objectives, measurement and evaluation challenges, and highlight boxes, while instructors will appreciate an updated ancillary package featuring an instructor guide, test package, and presentation package with a new image bank. Includes online study guide! The online study guide is specifically

designed to work directly with the text. Lecture outlines map each chapter's content, giving students a template to follow during class lectures. Then after the lecture, the study guide features homework problems and quizzes that allow students to test how well they have mastered each chapter's content. The study guide also includes learning activities to provide students with hands-on application. They will be able to do these tasks:

- Use large data sets to practice data analysis techniques, including use of statistical analysis software
- Complete tasks that emphasize chapter content
- Test their understanding by reviewing select answers provided to the homework problems, student activities, and mastery items (some of which are presented in the text)

Measurement and Evaluation in Human Performance, Fourth Edition, continues to provide a solid presentation of basic measurement concepts along with the opportunity to apply the concepts through the interactive study guide. With its emphasis on understanding and practicing the use of sound measurement techniques, this fourth edition prepares students and professionals to identify problems and make solid decisions in the realm of human performance.

## Book Information

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## Customer Reviews

• This is a must have for any student seriously interested in understanding the building blocks of human performance testing in sport and exercise science. • --Doody's Book Review (5-star review)

James R. Morrow, Jr., PhD, is a regent's professor in the department of kinesiology, health promotion, and recreation at the University of North Texas at Denton. Dr. Morrow regularly teaches

courses in measurement and evaluation in human performance. He has authored more than 100 articles and chapters on exercise physiology, measurement, and computer use, and he has conducted significant research using the techniques presented in the text. In addition to teaching, Dr. Morrow served as president of the American Academy of Kinesiology and Physical Education. He is a fellow of the American College of Sports Medicine (ACSM); a research fellow of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD); and a fellow of the North American Society of Health, Physical Education, Recreation, Sport and Dance Professionals (NASHPERSD). Dr. Morrow has chaired the AAHPERD Measurement and Evaluation Council and is a recipient of that council's Honor Award. He has produced four fitness-testing software packages, including the AAHPERD Health-Related Physical Fitness test, and was editor in chief of *Research Quarterly for Exercise and Sport* from 1989 to 1993. He served as the founding coeditor of the *Journal of Physical Activity and Health*. He enjoys playing golf, reading, and traveling.

Allen W. Jackson, EdD, is currently the chairperson of the department of kinesiology, health promotion, and recreation at the University of North Texas, where he has taught kinesiology with research, statistics, and computer applications since 1978. He has published extensively in measurement and evaluation, including more than 100 articles, and has presented more than 200 scientific papers. He has received research funding from the Centers for Disease Control and Prevention, the National Institutes of Health, the Robert Wood Johnson Foundation, and the Cooper Institute. He is a reviewer for *Measurement in Physical Education and Exercise Science* and served as associate editor and statistical consultant for *Medicine and Science in Sport and Exercise*. He has also served as section editor for *Research Quarterly for Exercise and Sport*. Dr. Jackson earned his EdD in 1978 at the University of Houston. He is an ACSM fellow, an AAKPE fellow, a member of the Science Board for the President's Council on Physical Fitness and Sport, and a member of AAHPERD. Dr. Jackson's favorite leisure activities are jogging, weightlifting, and walking.

James G. Disch, PED, is an associate professor in the kinesiology department at Rice University. From 1986 to 1991 he served as master of Richardson College at Rice. Dr. Disch has authored numerous articles, chapters, manuals, and texts in the areas of applied measurement, prediction in sport, and applied sport science. A member of AAHPERD since 1974, he has served as chair, secretary, and advisory board member of the measurement and evaluation council of AAHPERD. He is also a reviewer for *Research Quarterly for Exercise and Sport* and *Medicine and Science in Sport and Exercise*. Dr. Disch has coordinated several workshops and symposia on measurement and evaluation and, along with Dr. Morrow, cochaired the Third National Measurement and Evaluation Symposium in Houston in 1980. Dr. Disch was a major contributor to

the development of AAHPERD Health-Related Fitness norms in 1980 and has worked as a consultant and advisor for Olympic and professional teams. He is currently on the Educational Advisory Committee of USA Volleyball. In 1999 he was named recipient of the National Measurement and Evaluation Council Honor Award. Dr. Disch earned his PED in biomechanics and measurement from Indiana University in 1973. He directs several youth sport clinics and competes in men's senior baseball. Dale P. Mood, PhD, is a professor and former associate dean of arts and sciences at the University of Colorado at Boulder. Dr. Mood has taught measurement and evaluation, statistics, and research methods courses since 1970 and has published extensively in the field, including 47 articles and 5 books. He has served as a consultant to five NFL football teams and chair of the Measurement and Evaluation Council of AAHPERD, and he is a former president of AAALF. He is a reviewer for *Medicine and Science in Sport and Exercise*, *Measurement in Physical Education and Exercise Science*, and *Research Quarterly for Exercise and Sport*. In his leisure time, Dr. Mood enjoys reading, officiating summer league swimming meets, and participating in a variety of physical activities.

I didn't exactly find this textbook to be as helpful as I would have liked. It did go over some interesting concepts and statistics (particularly in the obesity section), but other than that the only thing I found the book useful for was as a reference guide for some different SPSS work, and for different older adult and child fitness test protocols.

Purchased for school. I can't say that I love it, it's a textbook for class.. However, it was in great condition and if I study it, I magically get good grades on my tests!

was a little torn, but overall great book.

My Professor says this is the best Stats book written... He calls it the Stats bible. Reading is concise and clear. Working in the world of human performance it is great to have all the examples pointed in that direction.

Yes!! Came in super fast and the book was brand new for a great price

This college textbook is not well organized. The material is printed in a light colored ink, making it difficult to read. Some material is not explained well enough.

I wish this digital version mirrored the hard copy version with page numbers and a more cleanly laid out table of contents with index and glossary...

As expected

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